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a card identifier associated with said card and assigned thereto by the issuing institution;

a reloadable value associated with said card and credited to the card by the issuing institution; and

a sub-account associated with said card and identified by the card identifier,

said card being usable for:

making a purchase by presenting said card at a point-of-sale establishment and debiting a cost of the purchase from the said sub-account; and redeeming a balance of the sub-account in the form of a negotiable instrument payable to a holder of the sub-account.

2. (Canceled).

- 3. (Amended) The system according to claim 1 wherein said negotiable instrument comprises a money order.
 - 4. (Canceled).
- 5. (Amended) The system according to claim 1 wherein said card values are not redeemable for cash.
- 6. (Amended) The system according to claim 1 wherein the card identifier is printed on the card and selectively concealed by a removable concealing strip attached to the card.
- 7. (Amended) The system according to claim 1 wherein said card includes a magnetic strip, the card identifier being encoded on the magnetic strip.

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- 8. (Amended) The system according to claim 1 wherein said card identifier is adapted to be read by a reader at the point-of-sale retail establishment.
- 9. (Amended) The system according to claim 1 wherein said reader is in communication with a network comprising multiple point-of-sale establishments which accept said card for the purchase of goods and services.
- 10. (Amended) A method of purchasing goods and services in transactions utilizing value-added cards, which method comprises the steps of: issuing a plurality of said cards to a point-of-sale retail establishment; pre-assigning sub-account identifiers to said cards; crediting the sub-accounts associated with said cards with initial reloadable values:

debiting a respective sub-account in response to a purchase made with a respective one of said cards at a merchant; and

issuing an instruction to generate a negotiable instrument payable of a balance of the respective sub-account to a holder of the respective sub-account in response to a request to redeem the respective one of the cards by said holder.

- 11. (Amended) The method of claim 10, which includes the additional step of reloading said respective one of the cards in response to a purchase of additional values by said holder, by crediting said respective sub-account.
- 12. (Amended) The method according to claim 11, wherein said initial reloadable values correspond to predetermined amounts.
 - 13. (Canceled).



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- 14. (Amended) The method of claim 10, wherein the negotiable instrument comprises a money order.
- 15. (Amended) The method according to claim 10, wherein the respective one of said cards includes a numerical identifier corresponding to said respective sub-account.
- 16. (Amended) The method according to claim 10, wherein the numerical identifier is concealed prior to delivery of the respective one of the cards to said holder.
- 17. (Amended) The method of claim 10, which includes the additional steps of:

receiving a transaction authorization request, including an amount of a transaction and the sub-account identifier corresponding to the respective sub-account; and

authorizing the transaction if sufficient funds are available in the respective sub-account.

- 18. (Amended) The method of claim 17, wherein the transaction authorization request was generated by a first computational device at the merchant and received by a second computational device linked to the first computational device.
- 19. (Amended) The method of claim 10, wherein the respective one of said cards includes a magnetic strip for encoding the sub-account identifier for the respective sub-account.

20. (Canceled)

